

About our Festivals:

Event coordinator/manager: Naveen Sharma



All of our Festival promises to attract large crowd through targeted media advertisement, Yard signs, e-mail campaign, web site marketing, press releases, and event listings on popular media outlets.

Our Festivals fosters an environment where Vendors will display/sell items and organizations can share information. We invite you to share this experience by reserving a booth at our festivals.

Festival Guidelines: The Festival is a safe educational and social celebration held to promote awareness and appreciation of culture. All rules and regulation must be followed. Situations may arise that are not addressed within the Festival Guidelines and may require special considerations. Decisions by City of Naperville, Naperville Park District, and Simply Vedic shall be made in their sole discretion and shall be final.

- Locations are assigned by the Festival theme coordinator and must be occupied accordingly.
- Vendor permit shall be displayed all times
- Event coordinator will serve as guide for any questions.
- Material of a Political Nature in any language shall not be displayed, distributed, or sold anywhere in the festival
- No Liquor or Alcohol, Meat products, & Gambling activities
- No handouts or advertisement will be allowed unless cleared by Event manager/coordinator.
- No Group may sublet space to individual, group or commercial establishment.
- No fireworks, explosives, firearms or weapon of any nature allowed in the event.
- Department of health services guidelines to be followed for food handling

2011 CONTRACT/APPLICATION

BUSINESS NAME: _____

CONTACT PERSON: _____

MAILING ADDRESS: _____

CITY: _____ **STATE:** ____ **ZIP:** _____ **PHONE:** _____

DETAILED DESCRIPTION OF MERCHANDISE TO BE SOLD IF ANY:

Only items on this list will be allowed to be sold. Use back of page if more space is needed.

1	6
2	7
3	8
4	9
5	10

ITEM DESCRIPTION & COST:

Standard 10x10 Space (1 table & 2 chairs)		\$ 250.00
Donation/Contribution		
	TOTAL DUE	

****No electricity provided****

I have read the festival booth regulations and agree to abide by all regulations knowing that failure to do so may result in my being asked to withdraw from the event. I agree to have booth cleared by 5:00pm and keep my booth open from 11:00pm to 4:00pm

MAIL PAYMENT & APPLICATION TO:
 Simply Vedic
 16 N River Road
 Naperville, IL 60540
 PHONE: (630) 355-5468
<http://www.simplyvedic.org>

Signature of Applicant _____ Date _____

BOOTH REGULATIONS:

- **BUSINESS HOURS:** All vendors must be open from 11 am until 4 pm Tear down may begin after 4 pm. All booths must be removed by 5:00 pm
- **SET UP TIMES:** Begin at 10:00 am. Must be in place by 11 am.
- **BOOTH LOCATIONS:** The location of your booth will be marked with your name on the tent
- **BOOTH SPACE:** Standard space is 10' deep by 10' long. One table and 2 chairs will be provided.
- **PRODUCTS:** You cannot sell a product unless it is listed on your contract. All merchandise must be suitable for a family-type atmosphere. Simply Vedic reserves the right to stop the sale of any item deemed inappropriate.
- **LIABILITY:** Simply Vedic and City of Naperville are not liable for theft or damages due to vendors leaving goods in booths unattended.

Contact Information:

Name: Naveen Sharma
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Web site: www.thefestivalofcolors.org
www.simplyvedic.org
www.indianculturalfestival.org

Vedic Cultural Society is a project of Simply Vedic – A **nonprofit organization**. All contributions are tax deductible. Visit our web site for latest information

* * KEEP THIS INFORMATION SHEET * *